



PRESS RELEASE

European Recyclers' call to ensure strong push for circularity under EU Packaging Regulation

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Following the Commission's proposal for a Packaging and Packaging Waste Regulation (PPWR), **the European Recycling Industries' Confederation (EuRIC) publishes its [position paper](#)** on the proposal in view of ongoing discussions in the Council and the European Parliament. While the European recycling industry strongly supports the proposal, certain barriers and loopholes for more circular packaging still need to be overcome.

First and foremost, it is of overarching importance to **ensure recyclability of all packaging placed on the market in the EU as soon as possible**. Building on existing mature design for recycling (DfR) criteria, a stringent timeframe is required for the development and applicability of DfR criteria and recyclability at scale. **Stricter rules are also needed on compostable packaging** for being allowed to be placed on the market in the EU. As proposed, the current provisions would send an unclear sorting message to consumers and disrupt functioning plastic sorting and recycling processes.

As a key driver for more circular packaging in the EU, binding **minimum recycled content targets are paramount for investment and planning stability in the recycling sector**. Derogations based on prices or availability would contradict the logic of binding targets in the first place and hamper the transition towards a more circular economy. At the same time, the achievement of binding targets shall be ensured through **ambitious packaging collection targets of minimum 80% for all packaging types applicable in all Member States by 2029**.

Finally, EuRIC calls for strong guarantees to be added for ensuring a **fair and competitive waste management market**, preventing abuses of dominant positions through preferential access to materials and for achieving the transition to more sustainable packaging at best possible costs for consumers.

Note to editor:

For press-related enquiries, please contact Florence Le Levreur, EuRIC Communication Advisor, by email at flelevreur@euric.org or by phone at +32 (0) 489 09 46 02.

The **European Recycling Industries' Confederation (EuRIC)** is the umbrella organisation for the recycling industries in Europe. Through its member federations from 21 European countries, EuRIC represents more than 5,500 large companies and SMEs involved in the recycling and trade of various resource streams. They represent a contribution of 95 billion EUR to the EU economy and 300,000 green and local jobs. By turning waste into resources, recycling reintroduces valuable materials into value chains over and over again. By bridging circularity and climate neutrality, recyclers are pioneers in leading Europe's industrial transition.

